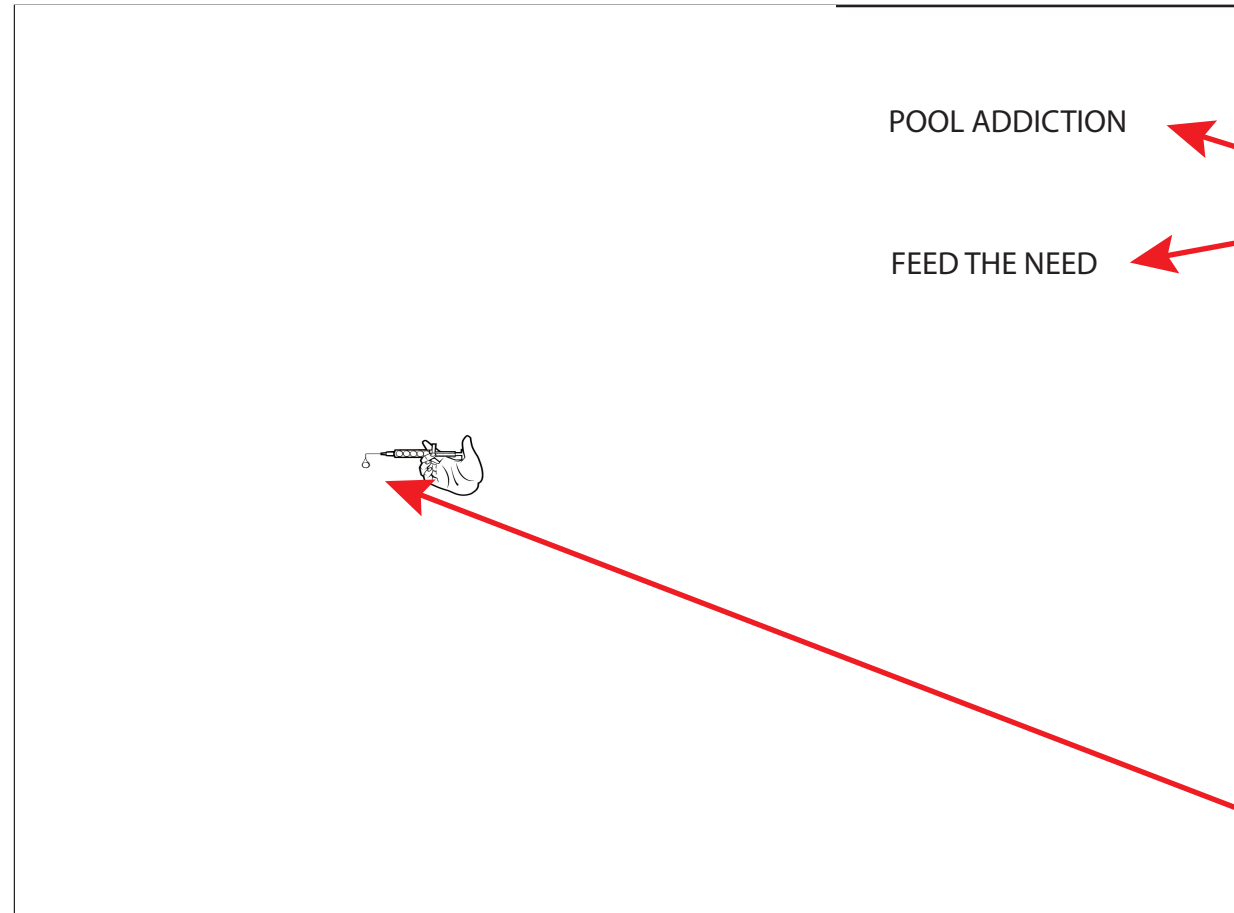


# DESIGN BRIEF



POOL ADDICTION

FEED THE NEED

Font that says addiction, can be 2 different fonts that compliment each other.

Pool Ball in liquid drop, 8 Ball  
Balls in the Syringe, 9-Ball, 10-Ball, 1-Ball, 5-Ball

## main image

- Image should be a normal t-shirt image size for a back shirt design
- Comic book style
- Vintage sales pitch like ad for alcohol or tobacco
- Should a pool (Billiards) feel
- Font needs to reflect the addiction
- In color
- Image and font should compliment each other
- Pool Addiction is the name of the brand
- Feel the Need is a slogan